

IntegratorWP®

Managing Business Processes



Control Business

Control Business is a technology company based in São Paulo-Brazil that develops process management softwares for medium and large sized organizations. The company's IntegratorWP® solution offers exactly what companies look for: a competitive product, offering complete control and visualization of business workflows, where all the departments work with Processes that flow quickly and in an integrated format. The IntegratorWP® allows modular growth, in virtue of its platform that allows indepth expansions when change is necessary. Our technical development team is composed of highly qualified professionals, with extensive knowledge and expertise in BPM (business process management).

We present a summary of our professional and technical qualifications:

Ricardo M. Campos

Chief Executive Officer

Mr. Campos is located in São Paulo-Brazil, and is responsible for the company's strategic planning, product development management, new products design, corporate alliances and establishment of global distribution partnerships.

During the last 20 years, Mr. Campos has held many senior level executive and commercial positions in companies like *Peregrine Systems*, *Opticom*, *The MOSAIC Group Division of SAIC*, *Maritima Seguros*, and the *First National Bank of Boston*. Mr. Campos was responsible for the establishment and executive management of the Latin American operations of *Peregrine Systems* and *Opticom*. In this capacity he established new partner networks in major markets in Brazil, Argentina and Mexico; established partner training programs for the sales and technical staff members in addition to, organizing seminars to promote IT solutions that targeted large corporations. As CIO at *Maritima Seguros*, a 50 year old full-service insurance company, Mr. Campos was responsible for the management of its IT Division and staff of over 100 employees.

Mr. Campos holds a BS in Computer Science from ITA (Instituto Tecnológico da Aeronáutica) and a BA in Business Administration from FASP (Faculdades Associadas de São Paulo).

Lee M. Inness-Brown

Chief Technology Officer

Mr. Inness-Brown is located in San Diego-CA, and is responsible for all aspects of software architecture, technology selection, design and development of the company's workflow and office automation software products. Additional responsibilities also include review of software source code, software development procedure and policy recommendations.

Over the last 19 years, Mr. Inness-Brown has held many senior level technology positions in companies like *Wireless Knowledge*, *Stellcom*, *Bluebird Systems*, *The MOSAIC Group (TMG)*, *Science Applications International Corporation (SAIC)* and the *California Space Institute*. He has acquired extensive technical expertise in multiple software products and implementation projects for database, workgroup, and client-server applications, including document imaging, signature capture, BPM workflow, and check processing. Mr. Inness-Brown has also designed integrated applications and solutions for large companies in the credit union, banking, auto insurance, transportation, and higher education industries. He designed and implemented a system for electronic receipt and signature capture, and was named the principal inventor on the patent application for this receipt capture system. Systems and code expertise include large LAN / WAN client-server systems, wireless technologies, and development of applications in C, Windows SDK, DLLs, Informix, SQL, APPC, TCP/IP, for AIX, VM, DOS, and OS/2 platforms.

Mr. Inness-Brown holds a BA in Quantitative Economics with a minor in Product Development Engineering from the University of California at San Diego and is working towards a MSME in Mechanical Design Engineering from San Diego State University.

Wilson Massaki

Chief Operations Officer

Mr. Massaki is located in São Paulo-Brazil, and is responsible for managing all technical operational aspects of the company. Over the last 20 years, Mr. Massaki has coordinated the development of large projects utilizing diverse technologies and platforms such as Intranet / Internet, VoIP, WAAP, EDI, BI, and BPM workflows. He currently oversees the BPM workflow project at Fisca Investment Bank, and has accumulated vast experience in developing applications for the insurance industry. He has held operational management positions at *Maritima Seguros*, and the *Commercial Credit of France Investment Bank*.

Mr. Massaki holds a BS in Mathematics from the Faculdade de Ciências e Letras Prof. Carlos Pasquale and a MBA in Executive Management from FGV (Fundação Getulio Vargas).

Maristela Hirata

Senior Project Coordinator

Ms. Hirata is located in São Paulo-Brazil, and is responsible for the technical coordination of the company's Integrator WP Project. Over the last 12 years, Ms. Hirata held coordination the development positions at *Maritima Seguros*, where she was responsible the development of applications used in the auto-insurance and the administration departments. During this period, she supervised 15 colaboradores that ranged from application developers, consultants and employees.

Ms. Hirata holds a BS in Data Processing from the Faculdade de Tecnologia de SP-FATEC, a post-graduate degree in IT Management from Faculdade de Informática e Administração Paulista - FIAP and an MBA in Business Management from FGV (Fundação Getulio Vargas).

Antonio Angelo Gomes

Senior Project Consultant

Mr. Gomes is located in Sydney-AUS, and offers consulting services on workflow / imaging systems, new project management, consulting services of existing workflows for large organizations mainly in the Financial and Government industries. Over the last 17 years, he has acquired vast experience in analysis, design, code and system testing implementation and post implementation support and enhancements of new business workflows using various integrated Imaging, Document Management products. He has implemented BPM workflow solutions in many large organizations in The USA and Australia.

Mr. Gomes holds a BS in Computer Science from ITA (Instituto Tecnológico da Aeronáutica) and a BA in Business Administration from FASP (Faculdades Associadas de São Paulo).